



International Society for the Study of Women's Sexual Health

Annual Meeting

February 19 – 22, 2012

Crowne Plaza Hotel

Jerusalem, Israel

2012

Exhibitor and Promotional Partnership
Prospectus



International Society for the Study of Women's Sexual Health, Inc.

Two Woodfield Lake • 1100 E. Woodfield Rd., Suite 520, Schaumburg, IL 60173 • Phone: 847/517-7225 • Fax: 847/517-7229
Website: www.isswsh.org • Email: info@isswsh.org

June 17, 2011

Dear Industry Colleagues:

On behalf of Alan Altman, MD, President, and the entire ISSWSH Board of Directors, I would like to invite you to join us at the **International Society for the Study of Women's Sexual Health 2012 Annual Meeting**. This year's meeting is being held February 19-22, 2012 at the Crowne Plaza Hotel in Jerusalem, Israel.

The nearly 800 members of ISSWSH strive to increase public awareness about women's sexual health and support the highest standards of ethics and professionalism in research, education and clinical practice within the field of women's sexual health.

Promotional Partners and technical exhibits are an important part of our meeting's success and benefit both the attendees and the companies who choose to participate. We are expecting approximately 300 attendees at this CME event in Jerusalem, Israel next February.

We are anticipating a full exhibit hall and space will be limited. To ensure your chances of receiving prime space and support opportunities, please review the enclosed prospectus materials carefully and submit the provided registration form and payment to ISSWSH, FIN# 61-1421087 as early as possible. Payments are acceptable by Visa, MasterCard or American Express or a check made payable to the *International Society for the Study of Women's Sexual Health (ISSWSH)*. Checks should be sent to the ISSWSH office address on this letterhead.

We look forward to receiving your commitment and working together at the 2012 ISSWSH Annual Meeting! Thank you for your consideration.

Sincerely,

John Hansen
Manager, Industry Relations
ISSWSH
847-264-5933 direct
john@wjweiser.com

JP Baunach
Account Manager, Industry Relations
ISSWSH
847-264-5942 direct
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2012 ISSWSH PROMOTIONAL PARTNERSHIP PACKAGE	Platinum Level \$20,000	Gold Level \$5,000	Exhibit \$1,500
Presentation Timeslot			
Non-CME or Promotional Program (Program Costs Additional)	X		
ADS AND MAILINGS			
Door Drop	X		
Full Page B&W Ad In The Exhibit Guide	X	X	
Pre-Registration Attendee List	X	X	
One Set Membership Mailing Labels	X	X	
On-site Registration List	X	X	X
RECOGNITION			
Company Logo Displayed On Screen	X	X	
Company Logo Displayed On Website	X	X	
Company Logo Displayed On Signage	X	X	
Company Logo Displayed in Newsletter	X	X	
Company Sponsorship Recognized On Website	X	X	X
Company Sponsorship Recognized on Signage	X	X	X
Company Sponsorship Recognized in Program Book	X	X	X
Company Sponsorship Recognized in Newsletter	X	X	X
EXHIBITING AND BADGES			
12' Exhibit Space in Prime Location --- up to 8 exhibit badges at Annual Meeting	X		
6' Table-Top Exhibit --- up to 4 Exhibit Badges		X	
6' Table-Top Exhibit – up to 2 Exhibit Badges			X
PROMOTIONAL SPONSORS ADVISORY BOARD MEETING			
(4) Four Attendees	X		
(2) Two Attendees		X	

For More information about ISSWSH sponsorship opportunities, please contact the Industry Relations Department:

*John Hansen
Manager, Industry Relations
847-264-5933
John@wjweiser.com*

*JP Baunach
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847-264-5942
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2012 ISSWSH ADVERTISING AND SUPPORT OPPORTUNITIES		PRICES
TIMESLOTS		
Satellite Symposia (CME Accreditation Not Through ISSWSH), Promotional Program, or Non-CME Presentation Timeslot (Actual Program Costs Not Included)		\$15,000
Advisory Board Timeslot or Investigator Meeting		\$10,000
SPONSORSHIPS		
Internet Station Sponsor		\$7,500
Advertisement or Company Logo on Official ISSWSH Notebooks		\$3,500
Advertisement or Company Logo on Official Attendee Bags		\$5,000
Hotel Room Key Card Sponsor (Includes Production and Hotel Fees)		\$5,000
Hotel Room Privacy Door Hanger (Exclusive Sponsorship, Excludes Production and Hotel Fees)		\$5,000
Schedule at a Glance Sponsorship (Exclusive Sponsorship, Includes Production)		\$3,500
Door Drop		\$5,000
Full Page B&W Ad in the Exhibit Guide		\$2,000
½ Page B&W Ad in Exhibit Guide		\$1,000



Thank you for supporting the International Society for the Study of Women's Sexual Health in 2012!!

ISSWSH
Two Woodfield Lake
1100 E. Woodfield Road, Ste. 520
Schaumburg, IL 60173
(847) 517-7225 main
(847) 517-7229 fax
www.isswsh.org

EXHIBITOR REGISTRATION FORM

February 19-22, 2012 – Jerusalem, Israel

INTERNATIONAL SOCIETY FOR THE STUDY OF WOMEN'S SEXUAL HEALTH

ISSWSH offers additional opportunities for increased visibility and exhibit traffic, exceptional networking opportunities, advertising, and outreach beyond the meeting to our general membership through Promotional Partnership package and sponsorships.

Please contact us for additional information on how to maximize your ISSWSH experience.

- My Company would like to become a Promotional Partner. (Exhibit space in featured location included.)

Platinum Level \$20,000

Gold Level \$5,000

- My Company plans on EXHIBITING at the ISSWSH Annual Meeting

My company would like _____ 6' table-top exhibit space (s) at \$1,500 each.

- My company would like an Additional Sponsorship Opportunity _____ at \$ _____

PLEASE NOTE:

This form must be returned to reserve exhibit space.

Corporate functions may not be held concurrent with Official ISSWSH scientific or social functions. Any function, regardless of size or location, must be approved by the ISSWSH Industry Relations Department, (847) 517-7225.

Accepted Forms of Payment for ISSWSH:

Check	Visa	Mastercard	American Express
Please make checks payable to:		ISSWSH	
Two Woodfield Lake			
1100 E. Woodfield Road, Ste. 520			
Schaumburg, IL 60173			
ISSWSH FIN #61-1421087			

Credit Card Number: _____

Expiration Date: _____

QUESTIONS? Contact John Hansen or JP Baunach at the ISSWSH office at (847) 517-7225.

CORPORATE OFFICE

Company: _____

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Please list any competitors you do NOT want to exhibit near or next to: _____

EXHIBITOR CONTACT

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Company Product: _____

Product Application: _____

Agreement: I am an authorized representative for this company with full power and authority to sign this application for exhibit space. The company agrees to comply with all of the rules and regulations stated in the Exhibitor Prospectus, as well as all policies added after the publication of the prospectus, which we accept as part of the agreement.

Authorized Signature: _____ Date: _____

Thank you for choosing to support the ISSWSH in 2012!

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