



*Indiana Urologic Association*

Annual Meeting

April 20-21, 2012

Westin Indianapolis

Indianapolis, IN

# 2012

Exhibitor and Promotional Partnership  
Prospectus

# Indiana Urologic Association, Inc.



Administrative Offices  
Two Woodfield Lake  
1100 E Woodfield Road, Suite 520  
Schaumburg, IL 60173  
Phone: (847) 517-7225  
Fax: 847-517-7229

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Mark D. Dabagia, MD  
Fort Wayne, IN

President Elect  
Teresa D. Beam, MD  
Noblesville, IN

Secretary  
Thomas A. Gardner, MD  
Indianapolis, IN

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Indianapolis, IN

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Indianapolis, IN

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Carmel, IN

Christopher P. Steidle, MD  
Fort Wayne, IN

North Central Section  
Representative  
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Indianapolis, IN  
(term expires Oct. 2011)

Thomas A. Gardner, MD  
Indianapolis, IN  
(effective Oct. 2011)

President of the  
IUA/NP/PA Association  
Tracy Mullins, NP  
Fort Wayne, IN

Executive Director  
Wendy J. Weiser  
Schaumburg, IL

Executive Director of  
Association Management  
Sue O'Sullivan  
Schaumburg, IL

Associate Director  
Nathan Zastrow  
Schaumburg, IL

August 13, 2011

Dear Industry Colleagues:

On behalf of the Indiana Urologic Association, we would like to invite you to join us at the **2012 Indiana Urological Association (IUA) Annual Meeting**. This year's meeting is being held **April 20-21, 2012** at the **Westin Indianapolis** in **Indianapolis, IN**.

Technical exhibits are an essential part of our meeting's success and benefit both the attendees and the companies who choose to participate. We are expecting approximately 65 attendees at this CME event in Indianapolis. We continue to make every effort to enhance traffic by holding the IUA Welcome Reception and breaks in the exhibit area. The scientific session will be held in an area separate from the exhibit hall and all pharmaceutical and medical device companies are invited to participate.

To ensure your chances of receiving prime space and support opportunities, please review the enclosed prospectus carefully and submit your registration form to the Indiana Urologic Association office.


If you have any questions regarding the upcoming 2012 Annual Meeting, do not hesitate to call us at 847-517-7225. We look forward to receiving your commitment and working together at the 2012 Annual Meeting of the Indiana Urologic Association. Thank you for your consideration. See you in Indianapolis!

Sincerely,

John Hansen  
Manager, Industry Relations  
Indiana Urological Association  
847-264-5933 direct  
[john@wjweiser.com](mailto:john@wjweiser.com)

JP Baunach  
Account Managers, Industry Relations  
Indiana Urological Association  
847-264-5927 direct  
[jp@wjweiser.com](mailto:jp@wjweiser.com)



 <b>Indiana Urologic Association PROMOTIONAL PARTNERSHIP BENEFITS</b>	<b>Platinum Level \$5,000</b>	<b>Early Registration</b>	
		<b>Exhibit Only \$1,250 (Form Received by March 1, 2012)</b>	<b>Exhibit Only \$1,500 (Form Received After March 1, 2012)</b>
<b>ADS AND MAILINGS</b>			
Full Page COLOR Ad In Exhibit Guide	X		
Pre-Registration Attendee List	X		
One Set Membership Mailing Labels	X		
½ Page B&W Ad In Post-Meeting Newsletter	X		
Post-Meeting Attendee List	X	X	X
<b>RECOGNITION</b>			
Company Logo Displayed On Signage	X		
Company Logo Displayed In Exhibit Guide	X		
Company Logo Displayed In Newsletter	X		
Company Sponsorship Recognized On Signage	X		
Company Sponsorship Recognized In Program Book	X		
Company Sponsorship Recognized In Post-Meeting Newsletter	X		
Receive Post-Meeting Newsletter	X		
<b>EXHIBITING AND BADGES</b>			
6' Table-Top Exhibit In Featured Location---Unlimited Badges	X		
6' Table-Top Exhibit---2 Exhibit Badges		X	X
<b>PROMOTIONAL SPONSORS' ADVISORY BOARD MEETING</b>			
(2) Two Attendees	X		
<b>ADDITIONAL EVENT TICKETS</b>			
Welcome Reception W/Each Exhibit Badge	X	X	X
Refreshments Served Near Your Exhibit Area during Welcome Reception	X		

<b>2012 Indiana Urologic Association ADVERTISING AND SUPPORT OPPORTUNITIES</b>		<b>PRICES</b>
<b>ADVERTISEMENTS</b>		
Sponsored Dinner Symposia – Includes Platinum Level Benefits, Food, Beverage and Basic Audio Visual Equipment		\$10,000
Full Page B&W Ad in Exhibit Guide		\$2,500
½ Page B & W Ad In Post-Meeting Newsletter		\$2,500

For more information, please contact John Hansen or JP Baunach in the IUA Industry Relations Department at (847) 517-7225 or [john@wjweiser.com](mailto:john@wjweiser.com) [jp@wjweiser.com](mailto:jp@wjweiser.com)

# EXHIBITOR REGISTRATION FORM

April 20-21, 2012 -----Indianapolis, IN

## INDIANA UROLOGIC ASSOCIATION

The IUA offers additional opportunities for increased visibility and exhibit traffic, exceptional networking opportunities, advertising, and outreach beyond the meeting to our general membership through Promotional Partnership package and sponsorships. Please contact us for additional information on how to maximize your IUA experience.

**My Company would like to become a Promotional Partner in the amount of \$5,000.** (Exhibit space in featured location included.)

**My Company plans on EXHIBITING at the IUA Annual Meeting** (Table-top locations are 6' only and will be assigned in part on by the date in which the form was received)

**\$1,250 each.** (form received before 3/1/12)

**\$1,500 each** (form received after 3/1/12)

**My Company would like to secure the following Advertising and Support Opportunity**

- Sponsored Dinner Symposia **\$7,500**
- Full Page Ad in the Exhibit Guide **\$2,500**
- ½ Page Ad in the Post Meeting Newsletter **\$2,500**

Accepted Forms of Payment for IUA:

Check      Visa      Mastercard

Please make checks payable to:

Indiana Urologic Association  
Two Woodfield Lake  
1100 E. Woodfield Rd., Ste. 520  
Schaumburg, IL 60173  
IUA FIN #04-3792527

### PLEASE NOTE:

***This form must be returned to reserve exhibit space.***

Corporate functions may not be held concurrent with official IUA scientific or social functions. Any function, regardless of size or location, must be approved by the IUA Industry Relations Department, (847) 517-7225.

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Questions? Contact John Hansen or JP Baunach at the IUA office

Phone: 847-517-7225      Fax: 847-517-7229

Payment DUE by March 15, 2012

### CORPORATE OFFICE

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please list any competitors you do NOT want to exhibit near or next to: \_\_\_\_\_

### EXHIBITOR CONTACT

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Company Product:** \_\_\_\_\_

**Product Application:** \_\_\_\_\_

**Agreement:** I am an authorized representative for this company with full power and authority to sign this application for exhibit space. The company agrees to comply with all of the rules and regulations stated in the Exhibitor Prospectus, as well as all policies added after the publication of the prospectus, which we accept as part of the agreement.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***Thank you for choosing to support the IUA in 2012!***

Indiana Urologic Association, Two Woodfield Lake, 1100 E Woodfield Road, Ste 520, Schaumburg, IL 60173

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