



Registration may now be completed and submitted digitally through use of this online form.

32nd Annual Jackson Hole Urological Conference

February 4-10, 2012

Hotel Terra

Teton Village, Wyoming

Exhibitor and Promotional Partnership Prospectus 2012

In Their Own Words

Things people are saying about the Jackson Hole Seminar.

"I must say, it is probably the most informative conference I have been to . . ."

Stephen Y. Nakata, MD
University of Wisconsin

"It was truly a pleasure for me to interact with such an accomplished group of faculty, and I enjoyed the challenge of the discussion."

Margaret S. Pearle, MD
Dallas, TX

"Thank you for the all the hospitality and tremendous work in creating what I would consider to be the best urological conference in the nation."

J. Brantley Thrasher, MD
University of Kansas Medical Center

"The amount of information, correct information, that is transferred at this meeting beats any one I have every attended."

Patrick C. Walsh, MD
Baltimore, MD

"Best meeting I have attended . . . coming to Jackson Hole."

Randall B. Meacham, MD
University of Colorado-Denver

". . . most informative, provocative and fun meeting . . . truly the unique urological meeting of the year.'

Glenn M. Preminger, MD
Duke University



June 14, 2011

Dear Colleagues,

With the many constant changes in urology, it is imperative that the practicing urologist remains on the cutting edge. For this reason the first Jackson Hole Urological Conference was started thirty years ago. On behalf of Founder and Program Chairman Ralph Hopkins, MD and our distinguished educational board, we invite your participation and support of the **32nd Annual Jackson Hole Urological Conference**. The conference to be held **February 4th-10th** at the Hotel Terra in Jackson Hole, Wyoming, focuses on state of the art presentations by leading urologists in their field of expertise combined with vigorous peer review sessions and networking.

Promotional Partners and technical exhibits are an important part of our meeting's success and provide added value to our expected 100 attendees. We are anticipating a full exhibit hall and space will be limited. To ensure your chances of receiving prime space and support opportunities, please review the enclosed prospectus materials carefully and submit the provided registration form and payment to the Jackson Hole Urological Conference management office as early as possible.

Thank you for your consideration and continued support of the Jackson Hole Urological Conference. We look forward to working with to make this year's conference another successful event.

Sincerely,

A handwritten signature in black ink that reads "John Hansen".

John Hansen
Manager, Industry Relations
Jackson Hole Urological Conference
847-264-5933 direct
john@wjweiser.com

A handwritten signature in black ink that reads "Mary Tully".

Mary Tully
Development Coordinator
Jackson Hole Urological Conference
847-264-5927 direct
mary@wjweiser.com



JACKSON HOLE UROLOGICAL CONFERENCE 2012

GENERAL INFORMATION

The Jackson Hole Urological Conference 2012 has been planned and implemented in accordance with the essential areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the University of Colorado and Jackson Hole Seminars Inc.

Official Meeting Dates: February 4-10, 2012

Meeting Location: **Hotel Terra**
3335 West Village Drive
Teton Village, WY 83025
307-739-4000 or 800-631-6271

Room Rate & Cutoff Date: \$219 plus tax, January 10, 2012

SUPPORTING THE JACKSON HOLE UROLOGICAL CONFERENCE

Deliver your message in a professional, focused, and educational environment. The Jackson Hole Urological Conference presents you with networking opportunities to build relationships with new and existing customers.

EXHIBITING

The expected 100 high profile urologists want to meet you face-to-face and examine your products first-hand. By exhibiting at the meeting, your company will be listed in promotional materials and the program book. Space is limited, so act quickly!

PROMOTIONAL PARTNERSHIP PACKAGES

Secure prime exhibit location and optimum visibility with a Platinum Level Partnership package. In addition to your exhibit, participation in this program includes 10-minute update session, the pre-attendee registration list, welcome reception refreshments near your exhibit area and more. Please refer to the Promotional Partnership details in this prospectus for a complete list of benefits.

CORPORATE FUNCTIONS MAY NOT BE HELD CONCURRENT WITH OFFICIAL JHUC SCIENTIFIC OR SOCIAL FUNCTIONS. ANY FUNCTION, REGARDLESS OF SIZE AND LOCATION, MUST BE APPROVED BY THE JHUC INDUSTRY RELATIONS DEPARTMENT.

IMPORTANT EXHIBIT INFORMATION AND DATES

Exhibit Description: 6 foot tabletop with (1) one table, (2) two chairs and (1) wastebasket. Additional service information will be made available approximately four weeks prior to the meeting.

Payment Options:

Payment is due no later than January 14, 2012
Acceptable payment method is by check only.

Please make checks payable to:

WJ Weiser & Associates
1100 E. Woodfield Rd, Ste. 520
Schaumburg, IL 60173
FIN# 36-3993411

Cancellations & Refunds:

The Jackson Hole Urological Conference requires that all cancellations must be in writing. The following refund schedule applies:

- Cancellation on or prior to December 17, 2011 exhibit fee will be refunded less \$1,000 administration fee.
- Cancellation after December 17, 2011 no portion of the original exhibit fee will be refunded.

Assignment of Space:

Exhibit space will be assigned at the sole discretion of the Jackson Hole Urological Conference. Factors affecting exhibit location include support level; the date the registration form was received by the JHUC office, the number of exhibits, and proximity of competitors.

EXHIBIT SCHEDULE

(Times are subject to change without notice)

Exhibit Set Up: **Monday, February 6th**
7:00 a.m. until 9:30 a.m.

Exhibit Hours: **Monday, February 6th**
3:30 p.m. until 8:00 p.m.

Tuesday, February 7th
6:30 a.m. until 9:30 a.m.
3:00 p.m. until 8:00 p.m.

Vdcmdrc`x+Edaqt`qx 7sg
592/`-|-tmsik 892/`-|-
3:00 p.m. until 7:00 p.m.

Thursday February 9th
6:30 a.m. until 9:00 a.m.
3:00 p.m. until 7:00 p.m.

Tear Down

Thursday, February 9th
After 7:00 p.m.

Registration:

To pre-register your staff members, please list the names of those representative(s) working in the booth on the Exhibitor Registration Form. Only employees of the exhibiting company, or its agents, will be issued a badge. Booths must be manned the entire time the exhibit area is open.

For more information about exhibits, sponsorships, or advertising options or to support the Jackson Hole Urological Conference through an educational grant, please contact the Industry Relations team at the JHUC office:

Jackson Hole Urological Conference, Two Woodfield Lake, 1100 E Woodfield Road, Suite 520, Schaumburg, IL 60173
Phone: (847) 517-7225
Fax: (847) 517-7229

John Hansen
Manager, Industry Relations
john@wjweiser.com

Donna Kelly
Executive Director, Industry Relations
donna@wjweiser.com

2012 32nd Annual Jackson Hole Urological Conference PROMOTIONAL PARTNERSHIP PACKAGES	Platinum Level \$15,000	Exhibit Level \$5,000
SPONSORSHIPS		
Choice of 1 Additional Sponsorship From Menu Below	X	
Company Introduction to General Audience	X	X
ADS AND MAILINGS		
Full Page B&W Ad In Exhibit Guide	X	
Pre-Registration Attendee List	X	X
½ Page B & W Ad in Exhibit Guide		X
Post-Meeting Attendee List	X	X
RECOGNITION		
Company Logo Displayed On Website	X	
Company Acknowledgement On Website	X	X
Company Logo Displayed On Signage	X	
Company Acknowledgement On Signage	X	X
Company Logo Displayed In Exhibit Guide	X	
Company Acknowledgement in Program	X	X
EXHIBITING AND BADGES		
6' Table-Top Exhibit In Featured Location---Up to 4 Badges	X	
6' Table-Top Exhibit---2 Exhibit Badges		X
ADDITIONAL EVENT TICKETS		
Welcome Reception w/Each Exhibit Badge	X	X
Awards Reception w/Each Exhibit Badge	X	X

**2012 Jackson Hole Urological Conference
Platinum Level Partner Additional Sponsorship Options**

ADVERTISEMENTS

JHUC Program Video Taped for web or DVD (Partial Sponsorship)

Registration Sponsor, Attendee Bag Inserts and Host Arrival Refreshments (Exclusive Sponsorship)

Welcome Reception (Partial Sponsorship)

Awards Reception (Partial Sponsorship)

**60 Minute Industry Sponsored Symposia
(Exclusive Sponsorship, Includes Refreshments and Basic Audio Visual Equipment)**

Thank you for supporting the Jackson Hole Urological Conference in 2012!!



**JHUC
Two Woodfield Lake
1100 E. Woodfield Road, Ste. 520
Schaumburg, IL 60173
(847) 517-1544 main
(847) 517-7229 fax**



Jackson Hole Urological Conference

Advertising & Digital Submission Guidelines

Full Page Advertisement in Exhibit Guide – This advertisement should be in portrait orientation. The specifications for the advertisement are 8.5” wide x 11” high with a ¼” bleed. The image should be black and white and should be sent in a high resolution PDF format to John Hansen at john@wjweiser.com no later than January 1, 2012 to be included in the Exhibit Guide.

½ Page Advertisement in Exhibit Guide – This advertisement should be in landscape orientation. The specifications for the advertisement are 8.5” wide x 5.5” high with a ¼” bleed. The image should be black and white and should be sent in a high resolution PDF format to John Hansen at john@wjweiser.com no later than January 1, 2012 to be included in the Exhibit Guide.

Welcome Reception Partial Sponsorship – Partial sponsorship of the Welcome Reception is one of the most high visibility ways to support the Jackson Hole Urological Conference. In addition to recognition in printed materials and on signage an image of your company logo will be projected on the wall of the exhibit hall during the Welcome Reception. The Jackson Hole Urological Conference will handle production costs and logistics associated with this sponsorship. Logo will be displayed in color. Please send a high resolution full-color PDF of your organization logo to John Hansen at john@wjweiser.com no later than January 1, 2012 to avoid expedited manufacturing charges.

Awards Reception Partial Sponsorship – Partial sponsorship of the Awards Reception is one of the most high visibility ways to support the Jackson Hole Urological Conference. In addition to recognition in printed materials and on signage an image of your company logo will be projected on the wall of the exhibit hall during the Welcome Reception. The Jackson Hole Urological Conference will handle production costs and logistics associated with this sponsorship. Logo will be displayed in color. Please send a high resolution full-color PDF of your organization logo to John Hansen at john@wjweiser.com no later than January 1, 2012 to avoid expedited manufacturing charges.

Thank you for your support of the Jackson Hole Urological Conference. We want you to be able to take advantage of as many opportunities to get your message out as possible. If you have any questions about deadlines and formatting for any benefits for which you are entitled please do not hesitate to contact John Hansen, (847) 264-5933, john@wjweiser.com at the Jackson Hole Urological Conference Office.

EXHIBITOR REGISTRATION FORM

February 4-10, 2012---Jackson Hole, Wyoming

JACKSON HOLE UROLOGICAL CONFERENCE

The JHUC offers additional opportunities for increased visibility and exhibit traffic, exceptional networking and advertising opportunities. Please contact us for additional information on how to maximize your JHUC experience.

My Company will be a Platinum Partner in the amount of \$15,000

Please Include the _____ as my additional sponsorship option which is included as part of my Platinum Level Sponsorship (choose from page 5)

My Company will exhibit at the 2012 Jackson Hole Conference at the exhibit rate of \$5,000.

PLEASE NOTE:

This form must be returned to reserve exhibit space.

Corporate functions may not be held concurrent with official JHUC scientific or social functions. Any function, regardless of size or location, must be approved by the JHUC Industry Relations Department, (847) 517-7225.

FOR EXHIBIT FEE:

Please make checks payable to:

WJ Weiser & Associates
Two Woodfield Lake
1100 E. Woodfield Road, Ste. 520
Schaumburg, IL 60173
FIN # 36-3993411

QUESTIONS? Contact John Hansen or Mary Tully at The JHUC office (847) 517-7225

Payment DUE by January 15, 2012

CORPORATE OFFICE

Company: _____

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Please list any competitors you do NOT want to exhibit near or next to: _____

EXHIBITOR CONTACT

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Company Product: _____

Product Application: _____

Agreement:

I am an authorized representative for this company with full power and authority to sign this application for exhibit space. The company agrees to comply with all of the rules and regulations stated in the Exhibitor Prospectus, as well as all policies added after the publication of the prospectus, which we accept as part of the agreement.

Authorized Signature: _____ Date: _____

Thank you for choosing to support the JHUC in 2012!

Jackson Hole Urological Conference, Two Woodfield Lake, 1100 E Woodfield Road, Ste 520, Schaumburg, IL 60173

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