



Ohio Urological Society

Annual Meeting

April 13-14, 2012

Hilton Columbus at Easton

Columbus, OH

2012

Exhibitor and Promotional Partnership
Prospectus



Ohio Urological Society

Ohio Urological Society, Inc. ▼ Two Woodfield Lake ▼ 1100 E Woodfield Road, Suite 520 ▼ Schaumburg, IL 60173 ▼ p: 847.517.2801 ▼ f: 847.517.7229 ▼ e: ous@wjweiser.com

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November 18, 2009

Dear Industry Colleagues:

On behalf of the **Ohio Urological Society**, we would like to invite you to join us at the 2012 Annual Meeting. This year's meeting is being held **April 13-14, 2012** at the Hilton Columbus at Easton, in Columbus, OH. Technical exhibits are an essential part of our meeting's success and benefit both the attendees and the companies who choose to participate. We are expecting about 100 urologists to attend this CME event in Columbus, OH.

Ohio Urological Society will offer an annual Promotional Partnership Package and it is the best way to guarantee a prime exhibit location and provide maximum benefits and exposure for your company. Included in the prospectus is a summary of the OUS Promotional Partnership Program along with a list of the benefits it provides. The price of exhibit space is included with this promotional package.

The OUS 2012 annual meeting will include 6-foot tabletop exhibits for an early registration fee of \$1,500 or an regular registration fee of \$1,750. To reserve space, please forward the registration form along with payment to the OUS office as soon as possible. The continental breakfast and breaks will be located in the exhibit hall and OUS will hold their Welcome Reception on Friday evening in the exhibit hall.

We look forward to receiving your commitment and working together at the 2012 Annual Meeting of the Ohio Urological Society. Thank you for your consideration. See you in Columbus!

Sincerely,

John Hansen
Manager, Industry Relations
Ohio Urological Society
1100 E. Woodfield Road, Ste. 520
Schaumburg, IL 60173
Phone: 847-264-5946 direct
john@wjweiser.com

Sincerely,

JP Baunach
Account Manager, Industry Relations
Ohio Urological Society
1100 E. Woodfield Road, Suite 520
Schaumburg, IL 60173
Phone: 847-264-5942 direct
jp@wjweiser.com



**2012 Ohio Urological Society
PROMOTIONAL PARTNERSHIP
BENEFITS**

**Platinum Level
\$5,000**

**Gold Level
\$2,500**

**Early
Commitment
Exhibit Only
\$1,500
(Received Before
February 15th, 2012)**

**Standard
Exhibit
Only
\$1,750
(Received After February
15th, 2012)**

ADS AND MAILINGS				
Full Page Black and White Ad In Exhibit Guide	X			
Pre-Registration Attendee List	X	X		
One Set Membership Mailing Labels	X			
½ Page B&W Ad In Post-Meeting Newsletter	X			
Post-Meeting Attendee List	X	X	X	X
RECOGNITION				
Company Logo Displayed On Signage	X			
Company Logo Displayed In Exhibit Guide	X			
Company Logo Displayed In Newsletter	X			
Company Sponsorship Recognized On Signage	X	X		
Company Sponsorship Recognized In Program Book	X	X		
Company Sponsorship Recognized In Post-Meeting Newsletter	X	X		
Receive Post-Meeting Newsletter	X	X		
EXHIBITING AND BADGES				
6' Table-Top Exhibit Space In Featured Location--- Unlimited Badges	X			
6' Table-Top Exhibit---2 Exhibit Badges		X	X	X
PROMOTIONAL SPONSOR ADVISORY BOARD MEETING				
(2) Two Attendees	X			
(1) One Attendee		X		
ADDITIONAL EVENT TICKETS				
Welcome Reception W/Each Exhibit Badge	X	X	X	X
Refreshments Served Near Your Exhibit Area during Welcome Reception	X			

**2012 Ohio Urological Society
ADVERTISING AND SUPPORT OPPORTUNITIES**

PRICES

ADVERTISEMENTS	
Sponsored Satellite Symposium (Platinum Level Partnership, Food, Beverage, and A/V ARE INCLUDED with Sponsorship)	\$10,000
Full Page B&W Ad in Exhibit Guide	\$2,500
½ Page B & W Ad In Post-Meeting Newsletter	\$2,500

For more information, please contact John Hansen or JP Baunach in the OUS Industry Relations Department at (847) 517-2801 or john@wjweiser.com jp@wjweiser.com

EXHIBITOR REGISTRATION FORM

April 13-14, 2012-----Columbus OH

Ohio Urological Society

The OUS offers additional opportunities for increased visibility and exhibit traffic, exceptional networking opportunities, advertising, and outreach beyond the meeting to our general membership through Promotional Partnership package and sponsorships. Please contact us for additional information on how to maximize your OUS experience.

- My Company would like to become a Promotional Partner. (Exhibit space in featured location included.)
Platinum \$5,000 Gold \$2,500
- My Company plans on EXHIBITING at The OUS 2012 Meeting
\$1,500 (Early Registration)
\$1,750 (Registration After February 15th, 2012)

PLEASE NOTE:

This form must be returned to reserve exhibit space.

Corporate functions may not be held concurrent with official OUS scientific or social functions. Any function, regardless of size or location, must be approved by the OUS Industry Relations Department, (847) 517-2801.

Accepted Forms of Payment for OUS:

Check	Visa	Mastercard	American Express
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Please make checks payable to: OUS
Two Woodfield Lake
1100 E. Woodfield Road, Ste. 520
Schaumburg, IL 60173
OUS FIN#34-1691517

Card Number: _____

Expiration Date: _____

QUESTIONS? Contact John Hansen or JP Baunach at The OUS office (847) 517-2801
Payment DUE by March 1, 2012

CORPORATE OFFICE

Company: _____

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Please list any competitors you do NOT want to exhibit near or next to: _____

EXHIBITOR CONTACT

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Company Product: _____

Product Application: _____

Agreement: I am an authorized representative for this company with full power and authority to sign this application for exhibit space. The company agrees to comply with all of the rules and regulations stated in the Exhibitor Prospectus, as well as all policies added after the publication of the prospectus, which we accept as part of the agreement.

Authorized Signature: _____ Date: _____

Thank you for choosing to support the OUS in 2012!

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